

Dear United Church friends,

There are big changes ahead for *Broadview*, and we wanted to share them directly with you — our faithful partners. **You may already know that *Broadview* is the only media organization in Canada dedicated to covering spirituality, justice and ethical living.**

We do journalism for a reason. We passionately care about building a more cohesive, inclusive and compassionate society. Our Christian lens informs the stories we choose to cover and how we cover them. At our best, we champion hope over cynicism, depth over superficiality, solutions over despair. We welcome critical thinking.

As the oldest continuously running publication in North America, *Broadview* carries a rich legacy of transformative journalism that has touched countless lives. It is through support from people like you that this important work continues to thrive.

We have recently embarked on a strategic planning process; the result is **a bold vision we think you'd like to hear about.**

In short, our award-winning magazine will continue to inform and inspire, and we're embracing **emerging technologies to bring our stories to life in new and transformative ways.** Our goal is to extend our reach to **new audiences** and **catalyze the kind of meaningful dialogue that drives real, positive change.**

To do that, we will **transcend platforms, borders and ecumenical lines,** forging **partnerships** that amplify our impact. Our media organization will play an even bigger role in helping create the just and compassionate world to which Jesus calls us.

(over)

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We strongly believe *Broadview* is needed now more than ever.

Damaging voices that couch hate in Christian rhetoric are growing increasingly loud, organized and well-funded. They are dominating social media, often passing themselves off as news and polarizing our country. Fair or not, they inform the public perception of Christians.

We must grow our voice. We have the platform. We have the experience. Together, we can make an even greater impact.

If you already subscribe and/or donate, you have our deepest gratitude. Thank you so much! If not, please consider helping in any way you can.

Every subscription. Every donation. Every prayer matters.

Together, we can shape the future with the same courage and conviction that has defined our past.

With deep gratitude,



Jocelyn Bell
Editor/Publisher (CEO)



Rev. Trisha Elliott
Executive Director

PS: Learn more about our plan for growth:
broadview.org/our-future-plan/



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