

## **Materials for Your Sunday Bulletin** **Cut and paste — or adapt as needed!**

Here are some short paragraphs and images you can use in your church bulletin to introduce *Broadview*, remind subscribers to renew, or invite gift subscriptions and donations. Also on the Helpful Resources for Reps page, you will find j-pegs of some *Broadview* covers to help highlight your messages. Please cut and paste — or edit and adapt as needed!

*Broadview* also sends out a “Coming Soon” email to Reps, in advance of each issue. The email includes the upcoming cover and a short summary of the stories in our next issue — as well as information relevant to your work as a volunteer Rep. To sign up for “Coming Soon” please email Sharon Doran at [promote@broadview.org](mailto:promote@broadview.org).

### **Introducing *Broadview***

*Broadview* is a national magazine about Spirituality, Social Justice and Ethical Living, as well as United Church news and perspectives. It’s the oldest continuously published magazine in North America, with roots dating back to 1829. *Broadview* recently won “Best Special Interest Magazine” from the National Magazine Awards — a first for a faith-based magazine in Canada!

Don’t miss out! To order for the special group rate of only \$25 (including tax) for 8 issues, please contact [Rep’s name here] at [Rep’s phone number or email address].

### ***Broadview* Newsletter Announcement**

**Did you know that ...** *Broadview* is the ONLY publication in Canada dedicated to sharing progressive Christian perspectives and news? Unlike most other magazines, it’s also a charity.

*Broadview* is 194 years old this year! Thanks to subscribers and donors, it is the oldest continuously published magazine in North America. It’s also the biggest progressive Christian network outside the church and in our country today.

*Broadview* aims to share stories that

- Inspire people to live with compassion
- Expand awareness and learning
- Connect those of like-minded values

**You can help protect inspired journalism by subscribing, giving a gift subscription to a friend or loved one and/or donating at [broadview.org](http://broadview.org)!**

(If applicable) - To subscribe through our church’s group subscription program, please contact:

### **Remind subscribers to renew**

Attention *Broadview* subscribers: It's time to renew your subscription! For just \$30 (including tax), you'll receive 8 more issues of *Broadview* delivered straight to your mailbox. You won't want to miss out on a single issue of the magazine's award-winning coverage of spirituality, social justice and ethical living, as well as United Church news and perspectives.

Please contact **[Rep's name here]** at **[Rep's phone number or email address]** to arrange your payment by **[due date]**.

Not a subscriber? It's never too late to join our *Broadview* subscription group! **[Rep's name]** can help you get signed up today. And remember — the discounted \$30 rate is **ONLY** for group members.

### **Encourage gift subscriptions**

*Broadview* magazine makes a wonderful gift for anyone on your list who cares about spirituality, social justice, ethical living, the United Church — or all of the above! When you give a gift subscription, your friend or loved one will remember your thoughtfulness every time a new issue of *Broadview* appears in their mailbox. It's literally the gift that keeps on giving!

To order a *Broadview* gift subscription, go to [broadview.org/giftsubscription](http://broadview.org/giftsubscription) or phone 1-866-807-5515.

### **Encourage donations**

*Broadview* staff work hard to attract revenue from subscriptions, advertising and various grants to support the award-winning journalism produced in the magazine and online. But these revenue sources don't cover all of its costs. That's why *Broadview* also relies on the generosity of donors to support its mission — to be a strong voice for progressive Christianity in Canada.

When you give to the Friends of *Broadview* Fund, you help to ensure the ongoing health of the magazine and its digital platforms now and for future generations. Your money will be used to strengthen our current subscriber base and to undertake initiatives to engage new generations of readers both in print and online.

To make a tax-receiptable donation to *Broadview*, please visit [Broadview.org/donate](http://Broadview.org/donate) or phone 1-866-807-5515.